



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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MASS PIE TASTING AT LIBERTY PLACE TO CELEBRATE “PIE DAY”
KICKS OFF FINAL MONTH OF PIE SALES FOR MANNA

- WHAT:** On Thursday, November 5th, Mayor Michael Nutter, the Philly Phanatic and CBS 3’s Jim Donovan join MANNA’s “Pie Man” at Liberty Place in Center City for “Pie Day.” The Mayor will declare it “Pie Day” in Philadelphia and will be present to read the proclamation. Samplings of five different MANNA pies will be offered. MANNA staff will be available to accept pie orders. The event is free and open to the public.
- WHO:** Mayor Michael Nutter;
The Philadelphia Phanatic;
Jim Donovan from CBS 3;
MANNA’s “Pie Man”;
Staff and volunteers from MANNA (Metropolitan Area Neighborhood Nutrition Association).
- WHEN:** 11:00am – 1:00pm (*remarks to begin at 12:00 p.m.*)
Thursday, November 5, 2014
- WHERE:** Pie sampling at Liberty Place Rotunda, 16th & Chestnut entrance
1625 Chestnut Street; Philadelphia
- MORE:** “Pie in the Sky” is MANNA’s largest fundraiser. The campaign features five pies – pumpkin (kosher), apple (kosher), pecan, sweet potato and the very popular American Airlines “Sky Pie” a cheesecake covered with chocolate, caramel and walnuts. The proceeds from the purchase of each pie helps to support MANNA’s mission and provide 7 nourishing meals to their clients who are critically ill. More information is available at www.mannapies.org.

For more details about Pie in the Sky contact Emily Gallagher at EGallagher@mannapa.org 215-496-2662 x127. Visit www.mannapa.org, like us on [Facebook](#) and follow us on [Twitter](#).

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About MANNA

Especially for people at acute nutritional risk due to life-threatening illnesses, [MANNA](#) prepares and delivers delicious nourishing meals and counsel, empowering individuals to battle illness and improve their quality of life. A small professional staff and 1,500 dedicated volunteers bring more than 65,000 nutritious, home-delivered meals each month to individuals and families living with HIV/AIDS, cancer and other life-threatening illnesses. MANNA dietitians promote wellness through nutrition education and counseling. Through these services, MANNA provides opportunities for caring people to extend loving support to families, friends, and neighbors. MANNA is spelled in all capital letters.